Centre for Science Education and Communication

Interaction with Budding Entrepreneurs

4 November 2016

Organized at the Cluster Innovation Centre

A few decades ago, people were not very keen to leave a high-paying job to apply their skills and challenge their destiny in a start up. Entrepreneurship was not so prevalent. Today’s youth are keen to experiment and take risks. At present, many young fearless entrepreneurs have set the path for a wave of entrepreneurship in the country. This entrepreneurial spirit has resulted in not just innovation but also in entrepreneurship being recognised as the driving force for a career and the market.

The interaction was organized to motivate the youth to take that step forward to be a successful entrepreneur on 4th November, 2016 in the Seminar hall, Cluster Innovation Centre, Rugby Sevens’ Building, University Stadium, University of Delhi. The interaction started with a small introduction by Prof. Shobha Bagai about CSEC and importance of the session. Then, Dr. Deepika Bhaskar, Coordinator at CSEC, invited Prof. Madan Mohan Chaturvedi, director at Cluster Innovation Centre who gave his inspiring address and invited the entrepreneurs, Mr. Onkar K. Khullar, Ms. Shradha Nikam and Ms. Kamna Hazrati.

The session started with Mr. Onkar Kishan Khullar, the first speaker of the day. He is a motivational speaker, a life coach, a philanthropist, an author, a philosopher, a social entrepreneur, a presentation specialist and an artist. He is the founder of ‘I Impact India‘ and ‘Presentation.ink’ and has written the books, ‘Whats your cause’,’5 year old Billionaire’ and ‘Presentation Bible’. He gave a presentation on how to be successful in life and how to be a millionaire by managing time and resources and leading a value-driven life. He gave students ways and tips to manage time and money to follow their dreams and finally achieving them. He also shared his story, full of hardships and failures, which was very inspiring and motivating.

The second speaker of the day was Ms. Shradha Nikam. “I like to breathe life in all my embroideries” - this statement given by Ms.Shradha Nikam truly expresses the zeal that she possesses for her passion. Shradha Nikam has the right fusion of beauty and fashion. She shared her story of success and hardships with the students. She told that at a young age of 16, she had her own embroidery workshop where embroiders from all over the country were handpicked to create breathtaking embroideries. This was a stepping stone which ultimately paved the way for her to design her own personal collection. A fusion that created ripples in the fashion industry, she launched her own label through a mega fashion show starring top models. She told that she met traditional artwork (Khakha) masters who have been revered for their art form for numerous decades. The passion for embroidery continued to grow and she got the opportunity to work with Parsi community of Mumbai and learned the original handcrafted Parsi embroidery. She said, “When I design and develop my embroideries, I am endowed with unique sense of karmic duty and divine creativity that empowers me to create embroideries that delightfully amaze me as much as they do to my clients.” Today, the city that booms with fashion witnesses her set up that creates delightful surprises as she closely works with her team to bring out the most exquisite embroidery designs that brides fall in love with. Her aesthetic sense in the designs is adorned by Eminent royal families and fashion aficionados.

Ms. Kamna Hazrati was the next speaker. She is a marketing professional with experience in Product Development & Management, Sales & Marketing, Operations & Client Servicing, Branding & Alliances, Public Relations and Advertising. She is currently associated with Giftsmate, a leading gifts website in India with it's forte in personalized gifts and delivery network spread worldwide. Giftsmate is a one stop destination for gifts in over 40 categories covering all broad categories of Fashion, Home & Kitchen, Gift Vouchers, Office Accessories, Cakes & Flowers, Kids & Toys all under a single roof. She shared with the students, the hardships of her college life and failures in initial startups. She described about her success in her startup and its expansion thereafter throughout India. She emphasized that “Innovation is a combination of invention and commercialization.”

Then, Mr. Anshumali Saxena told about thes tudents about spiritualism and believing in yourself. He was inspiring and told us that these are the weapons that would help us to struggle in our startups. “Help a million to make a million” - He said in the end.

The session was very well received by the students who described it as very inspirational and gave an insight about how to follow our dreams.